

SWAROVSKI

Kristallwelten

SWAROVSKI KRISTALLWELTEN (SWAROVSKI CRYSTAL WORLDS)

Moments of Wonder

Swarovski Crystal Worlds celebrate the magic of crystal: fascinating Chambers of Wonder, one of the world's largest stores, and a park with a sparkling Crystal Cloud enchant visitors of all ages.

swarovski.com/kristallwelten

35 words, 240 characters (with spaces)

Moments of Wonder

Swarovski Kristallwelten (Swarovski Crystal Worlds) is a captivating brand experience in the Austrian Alps that celebrates the brilliance and beauty of Swarovski Crystals in all its facets. We invite art lovers and families into a joyful world of art installations, dazzling exhibits in the Chambers of Wonder, and the enchanting garden. A particular highlight is the new Chamber of Wonder "Crystallizing Identity" by the Japanese artist Chiharu Shiota.

swarovski.com/kristallwelten

72 words, 498 characters (with spaces)

Moments of Wonder

Swarovski Kristallwelten (Swarovski Crystal Worlds) is a destination for families and art lovers, offering a fascinating mix of experiences, art and cuisine. Inside, you will find fascinating Chambers of Wonder. Two of our latest additions: In 'Pulse Voronoi', crystals glow in time with visitors' heartbeats, while 'Crystallizing Identity' uses red threads and crystals to visualize human connections. In the park, a carousel, play tower and water playground delight visitors of all ages. One of the world's largest Swarovski stores and the restaurant Daniels Kristallwelten complete the experience, ensuring your visit is unforgettable.

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96 words, 683 characters (with spaces)

SWAROVSKI

Kristallwelten

Swarovski Kristallwelten (Swarovski Crystal Worlds)

Swarovski Crystal Worlds in Wattens transform Swarovski Crystal into an experience that is constantly changing and reinventing itself: In the Chambers of Wonder and the extensive park, internationally renowned artists, designers, and architects have interpreted crystal in their own unique ways.

The fantasy world of the iconic giant offers a unique experience of contemporary art, ancient history, fascinating nature, and a year-round program of events for all ages on 7.5 hectares.

Since its opening in 1995, Swarovski Crystal Worlds has attracted more than 18 million visitors, making it one of Austria's most visited attractions. The mix of art and culture, entertainment and shopping, and the various attractions for young and old, crystal fans and art lovers alike, have made Swarovski Crystal Worlds unique around the world for more than 30 years.

swarovski.com/kristallwelten

137 words, 931 characters (with spaces)

Swarovski Kristallwelten

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swarovski.com/kristallwelten

#swarovski #kristallwelten

D. Swarovski Tourism Services GmbH

Swarovski Kristallwelten is one of Austria's most visited attractions and has welcomed more than 18 million visitors since it opened in 1995. Together with **Swarovski Kristallwelten Stores** in **Innsbruck and Vienna**, it forms **D. Swarovski Tourism Services GmbH**. As sparkling places of wonder, they combine art with lifestyle and Austrian tradition with an internationally successful tourism model.

For further images and texts, please contact your contact person.